

The President
 Madras Management Association
 "MMA House", 148-K, Old Mahabalipuram Road
 Thoraipakkam, Chennai - 600 096.
 Phone: 2496 2766, Fax: 044-2496 2777
 E-mail: mma@vsnl.com
 Website: www.mmachennai.org



PLEASE ATTACH YOUR LATEST ANNUAL REPORT		
MMA OFFICE USE ONLY		
Received on	:	
Admitted on	:	
Membership No. :		
Category and Subscription (based on annual turnover)	Entrance Fee	Subscription
Category 1: Over Rs.100 crores	Rs.10,000	Rs. 25,000
Category 2: Over Rs. 25 crores upto Rs.100 crores	Rs. 5,000	Rs. 10,000
Category 3: Over Rs. 5 crores upto Rs. 25 crores	Rs. 2,500	Rs. 5,000
Category 4: Upto Rs. 5 crores	Rs. 1,000	Rs. 2,000
(based on Annual Report or Chartered Accountant's Certificate)		
Association 5: (Non-profit seeking)	Rs. 1000	Rs. 1500

Sir,

Institutional Membership

Kindly enrol our organisation as a Member of the Madras Management Association. Our particulars are as follows:

- Organisation's Name

 Mailing Address

 Pin code
- Phone No./s Fax
 E-mail
- Name & Designation of Head of Organisation
 Phone No. (Off. Direct) Fax..... Res Mobile
- Name & Designation of Representatives of our organisation to MMA
 1 Desig. 2. Desig.
 Phone No. Mobile Phone No. Mobile
 E-mail E-mail
- Heads of Department and Designation of :
 a) Personnel / HR c) Production / Mfg.
 b) Marketing / Sales d) IT / ITES
- No. of employees 7. Annual Turnover (Rs. In crores).....
- Product / Services offered :

- Category of Membership

 (Tick appropriate box based on the turnover)

 Over Rs.100 crores

 Over Rs.25 cr upto Rs.100 cr

 Over Rs.5 cr upto Rs.25 cr

 Upto Rs.5 cr

 Association
 Proposed by (Institution Member) Seconded by (Institution Member)
 Member No. & Signature Member No. & Signature
 Name of Organisation Name of Organisation
- We declare that the statements made herein are correct to the best of our knowledge and belief, and that we agree to be governed by the rules and regulations of the Madras Management Association.

To be filled by applicant
Payment particulars : (Rs per annum + Rs One-time Entrance Fee)
Cheque / Draft No. Amount Rs.
Issuing Bank. Date of issue

For and on behalf of
Signature
Name (in Block Letters)
Designation
Date : Place :

1. Please get the proposer and seconder columns completed by any institutional members of MMA. 2. Please complete the questionnaire given overleaf. 3. Annual Subscription period April to March 4. Cheque/DD should be in favour of 'Madras Management Association' payable at Chennai.

✓ Tick mark numbered boxes against the alternative to each question of all items facilitating computerised database creation

1. Area of Activities where you would like MMA to contribute

i. Training programmes in :

a)Marketing / Sales	1
b)Personnel / HRD	2
c)Information Technology	3
d)Finance Management	4
e)Project Management	5
f) Mgmt. Development Programme	6
g)TQM	7
h)Management Education	8
i) Student Activities	9

2. Inception of the Organisation (in Years)

1 - 5	1
6 - 10	2
11 - 15	3
16 - 20	4
More than 20	5

3. Annual Turnover (Rs. In crores)

Upto 5	1
Over 5 - 25	2
Over 26 - 100	3
Over 100	4

4. Work Force

Upto 20	1
21 - 99	2
100 - 500	3
501 - 1000	4
More than 1000	5

5. Type of Organisation

Government	1
Public	2
Private	3
Defence	4
Bank & Financial Institution	5
Small Scale Sector	6
Multinational	7
Educational Institution	8
Others (Specify).....	9

6. Nature of business of your organisation

Manufacturing	1
Marketing / Sales	2
Banking Service	3
Public Utility Services	4
Consultancy	5
Defence	6
Airline/Hotel/Travel	7
Architecture/Construction	8
Computer Hardware & Software	9
Education / R & D	10
Printing / Publishing	11
Telecommunication Services	12
Transport/Distribution/Courier/Logistics	13
IT Enabled Services	14
Others (Specify)	15

7. Type of assistance/Incentive given to the Company employees for MMA Membership

Not applicable	1
Reimbursement of fees	2
Consideration in Career and professional growth	3
Others (Specify)	4