

Strategic Thinking & Decision Making

05 March 2026 10:00 AM - 05 March 2026 05:30 PM

Brief Overview:

MMA's Flagship - Strategic Thinking & Decision Making

Date : 05-03-2026, Thursday

Time : 10:00 AM - 5:00 PM.

Venue : Madras Management Center, Chennai

In today's volatile, uncertain, complex, and ambiguous (VUCA) business environment, operational excellence alone is no longer sufficient. Organizations need leaders who can think strategically, anticipate change, make sound decisions, and align actions with long-term vision.

This intensive 1-day executive program is designed to help middle and senior-level managers transition from functional managers to strategic leaders. Participants will learn practical frameworks, decision-making tools, and strategic thinking models used by top-performing organizations.

Through case discussions, simulations, strategic exercises, and real-world business scenarios, participants will develop the mindset and capability to:

- Think beyond day-to-day operations
- Make structured, data-informed decisions
- Evaluate risks and trade-offs
- Align strategy with execution
- Lead with clarity and confidence

This program bridges the gap between managing tasks and leading strategically

Session content:

-

For Whom:

- This workshop on Strategic Thinking & Decision Making is ideal for:
 - Middle Managers
 - Functional Heads
 - Senior Managers
 - High-Potential Leaders
 - Business Unit Managers
 - Project Leaders preparing for leadership roles
-

Key Takeaways:

By the end of the program, participants will be able to:

- Understand the difference between operational and strategic thinking
 - Apply structured frameworks for strategic analysis
 - Use decision-making models under uncertainty
 - Evaluate risks, trade-offs, and unintended consequences
-

Facilitator profile:

Mr. Premkumar M

Premkumar M, is a seasoned leader and mentor with over 35 years of corporate experience. He has held leadership roles in Caterpillar Inc., across India, the USA, and Thailand.

He specializes in business strategy, operations, supply chain, lean transformation, and leadership. A Charter Member of TiE (The Indus Entrepreneurs) Coimbatore fostering entrepreneurship, Prem mentors Startups & MSMEs in Chennai, Coimbatore and Palakkad.

Prem is a Member of Campus Angels Network Chennai.

A certified Lean Coach, Prem is a visiting faculty member at management institutes. Academically distinguished, he is an alumnus of Madras Institute of Technology – Anna University and IIM Bangalore, earning multiple gold medals. Widely travelled, Prem blends cultural insights with expertise in mentoring, coaching, and leadership.

Fee Details:

- **Fee Details**

- Member amount : Rs 2950.00- (Including 18%GST)
- Non Member amount : Rs 0.00- (Including 18%GST)
- Total Member count :