

# Essentials of Kaizen - To improve Product, Process, Projects & Business Performance

16 May 2026 10:00 AM - 16 May 2026 05:00 PM

## Brief Overview:

### MMA's Flagship Workshop - Essentials of Kaizen

Date : 16-05-2026, Saturday

Time : 10:00 AM - 5:00 PM.

Venue : Madras Management Center, Chennai

In the current scenario of global competition, it is important to deliver consistent business performance and results to exceed customer satisfaction. In Indian industries, the concept of KAIZEN (Continuous Improvement) has become an essential part of business activity in various sectors such as Information Technology, Manufacturing, Business Process Outsourcing (BPOs), Entrepreneurships, Start-Ups, MSMEs, SSIs, Banking as well as NGOs / Educational Institutions, etc.

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## Session content:

- Understanding Basic Concept of KAIZEN
- KAIZEN – Essentials for Market Competition, Customer Satisfaction & Business Results
- KAIZEN Continuous Improvement Methodology – Benefits & Application
- Trainees participation and sharing of their actual Business, Professional, Services, Society as well as Technical & Non-Technical Challenges and attempt the KAIZEN ideas
- Steps in implementing a KAIZEN Culture for an Organisation

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## For Whom:

- WHOM IS THIS PROGRAM FOR

- Business managers
  - Production engineers
  - SME owners
  - Supervisors
  - IT professionals
  - Service sector professionals
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## **Key Takeaways:**

Participants will be able to:

- Understand Kaizen methodology
  - Implement basic Kaizen projects
  - Identify waste in processes
  - Improve quality, productivity and cost
  - Present improvement ideas to management
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## **Facilitator profile:**

### **Mr. Saravana Kumar S**

BusEx / OpEx Consultant & Trainer

Seasoned Project & Process Excellence Leader with 25+ years' cross-industry experience driving measurable outcomes in operations, transformation, and consulting. Known for applying Lean, Six Sigma, and PMP frameworks to deliver consistent business impact — from cost reduction and productivity improvement to people alignment and customer satisfaction.

Employment Experience includes companies such as: Rane Engine Valves Ltd., TVS Group (TVS Brakes India), ArvinMeritor, Motherson Group / Anand Group

Industry Kaizen Experience : Toyota, Nissan, BMW, ZF HERO, LMW MTD & TMD, TESLA MOTORS NETHERLANDS

## **Fee Details:**

- **Fee Details**

- Member amount : Rs 2950.00- (Including 18%GST)
- Non Member amount : Rs 0.00- (Including 18%GST)
- Total Member count :