Webinar - Generative AI for Daily Productivity

14 October 2026 03:00 PM - 14 October 2026 04:30 PM

Brief Overview:

MMA's Flagship Webinar - Generative AI for Daily Productivity

Date : 14-10-2026, Wednesday

Time : 03:00 PM - 04:30 PM

Venue : Online - Zoom

TURN AI INTO A PRODUCTIVITY ADVANTAGE

Generative AI is rapidly becoming part of the modern workplace—but simply knowing about AI isn't enough.

The real advantage lies in knowing what to ask, how to ask it, where to use it, and how to use it responsibly.

This practical 90-minute webinar moves beyond AI theory and buzzwords to demonstrate how professionals can use Generative AI for everyday tasks, smarter workflows, better prompts and greater productivity.

Expect live demonstrations, practical techniques, reusable prompts and actionable takeaways that you can apply immediately at work.

https://forms.gle/wLwR9jnd9fqag7ja7 **- REGISTER NOW**

Session content:

- 01 | AI ORIENTATION

02 | PROMPT ENGINEERING ESSENTIALS

03 | LIVE AI DEMOS

04 | ETHICS & RESPONSIBLE AI

05 | Q&A + AI TOOLKIT RECAP

For Whom:

- Business Leaders
  Managers
  Team Leaders
  Executives
  HR Professionals
  Sales & Marketing Professionals
  Finance & Operations Teams
  Entrepreneurs
  Professionals across functions

Key Takeaways:

Understand where Generative AI can add value to everyday work
Write more effective prompts using a simple, reusable framework
Discover practical AI workflows through live demonstrations
Identify tasks that can be accelerated or enhanced using AI
Understand key privacy, accuracy and responsible-use considerations
Build a practical starting toolkit for continued AI exploration

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Facilitator profile:

Bhanu Kumar S
Founder – ARRA Associates | Coach | Mentor | Trainer | Technology Consultant

S. Bhanu Kumar brings three decades of global IT experience across Cloud Infrastructure, Data Analytics, AI/ML, Data Visualization, Quality, Process and Information Security.

He has built a cloud practice from the ground up, led managed-services engagements across 7 customers with teams of around 150 resources, and carried peak revenue responsibility of $15 million.

His expertise today spans Data Analytics, AI/ML, Generative & Conversational AI, with hands-on experience in command centres, data marts, analytics and business intelligence. He regularly trains professionals in Business Analytics, HR Analytics, Supply Chain Analytics and Generative/Conversational AI.

And this isn't technology in isolation.

With experience spanning CMMi L5, PCMM L5, ISO 27001, HITRUST/HIPAA and former CISO responsibilities, his perspective brings together technology, business, processes, data and responsible implementation.

Today, alongside consulting, he continues to mentor professionals, entrepreneurs and learners—including through upGrad, Linc Education and StartupTN Young Entrepreneur School.

Fee Details:

- **Fee Details**
- Member amount : Rs 708.00- (Including 18%GST)
- Non Member amount : Rs 1416.00- (Including 18%GST)
- Total Member count :