

# Strategic Benchmarking

10 March 2023 09:30 AM - 10 March 2023 05:00 PM

## Brief Overview:

Benchmarking has evolved as a proven tool for achieving corporate excellence in a competitive business environment. Though manufacturing firms tend to derive maximum advantage out of this technique, those in the service sector also can reap substantial gains by applying Benchmarking principles.

Benchmarking is application of systems approach in the workplace for bringing about effectiveness in quality and corresponding reduction in costs and rejections. Leveraging these principles for improving corporate effectiveness is a competitive business strategy in the present scenario. Benchmarking highlights those potential areas as well as processes to enhance productivity and quality in the respective workplace, thereby facilitating a culture for overall competitiveness

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## Session content:

- Understanding the practical side of Benchmarking
  - New trends in Systems and Operations using Benchmarking
  - Ways to implement Benchmarking in Manufacturing Operations
  - QC tools for futuristic orientation
  - Meeting Customer needs in a post-covid situation with BM culture
  - Just in time and lean manufacturing as a future business strategy
  - Potential Roadmap for Benchmarking in Supply chain and Logistics
  - Case studies and Best practices

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## For Whom:

- Heads of Department
  - Managers
  - Production
  - Maintenance
  - Shift Executives
  - Executives

Supervisors of Stores and Warehouses  
Consultants from all functional areas and service industry professionals

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## Key Takeaways:

At the end of the workshop, you will be able to:

- To get awareness of Benchmarking
  - To apply tools of Benchmarking effectively in Operations
  - To evolve a step-by-step roadmap for Benchmarking in the organization
  - To enhance Customer experience using Benchmarking
  - To be a successful facilitator in the TQM movement in the company
  - To apply Benchmarking techniques in Office and other areas as well
  - To develop effective quality culture for the organization
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## Facilitator profile:

V. Vidyasagar is a Corporate Trainer and Management Consultant. Some of his blue chip clients include Air India, Airport Authority of India, Indian Oil, Reserve Bank of India, ONGC, Ashok Leyland, TAFE, Godrej SaraLee, Wipro, Tube Investments, EID Parry, Crompton Greaves, India Pistons, Super Autoforge.

He is a Certified Master Trainer from Thames Valley University, London and holds a Doctorate in Management and Masters from I. I. T. He is a Motivational Speaker and practicing Lifeskills Coach and delivers motivational talks and Management Sessions for students of reputed Engineering Institutions and Business Schools.

He has conducted more than two thousand training programmes during his previous stint as Programme Director at Anna Institute of Management, a nodal training institute of Govt of Tamilnadu at Chennai.

## Fee Details:

- **Fee Details**
- Member amount : Rs 0.00- (Including 18%GST)
- Non Member amount : Rs 0.00- (Including 18%GST)
- Total Member count :