

*Different themes; One objective*

# READ & GROW

*Interesting books...*

*Accomplished authors...*

*Meaningful perspectives*

EVERY MONTH.

*Block your calendar!*

## HIDDEN POTENTIAL

The Science of Achieving  
Greater Things

'Brilliant... will  
shatter your  
assumptions'  
**SERENA  
WILLIAMS,**  
TENNIS CHAMPION



'Remarkable...  
reveals what it  
takes to become a  
better version of  
yourself'  
**JAMES CLEAR,**  
AUTHOR OF ATOMIC HABITS

## ADAM GRANT


#1 New York Times bestselling author of  
**THINK AGAIN**

Thursday, 19 June 2025 (6 pm – 7.15 pm) MMA  
MANAGEMENT CENTER

CLICK TO JOIN







5:30 PM

*Registration & High Tea*

6:00 PM

*Welcome Address*

**Gp Capt R Vijayakumar (Retd), VSM**

Executive Director, MMA

*Discussion on the theme of the book*

**Hidden Potential: The Science of Achieving Greater Things**

*by Adam Grant*

**Mr Babu Krishnamoorthy**

Chief Sherpa, Finsherpa Investments Pvt Ltd

*In conversation with Special Invitees*

**Ms Rajee Rajesh**

Founding Director of Banconus FinServ

**Mr Murali Krishnan (Murali)**

Chief Operating Officer of Anantara

*Q&A Session*

7:15 PM

*Vote of Thanks*





# Babu Krishnamoorthy

Babu Krishnamoorthy is the founder & Chief Sherpa at Finsherpa Investments Pvt Ltd., a boutique wealth management firm based in Chennai catering to financial needs of High Networth Clients in India & abroad.

A fellow of the Institute of Chartered Accountants of India, Babu has over 25 years of expertise in areas related to finance and money management. Prior to starting Finsherpa, Babu has co-founded Pelican Wealth and been associated with Allegro Capital, a leading Investment banking and wealth management house.

A passionate thought leader in the personal finance space, Babu has authored the bestselling book “Unlock Secrets to a Wealthy Life” which helps young adults to start their investing journey in a methodical manner. As a professional speaker, Babu speaks on subjects relating to investment and finance.

Babu is an avid reader of non-fiction books and is an amateur marathon runner. Babu is an active Rotarian and is a part of the Rotary Club of Madras East ( RCME) where he is involved various society uplifting projects.

A Past President of IFA GALAXY (one of India’s oldest and leading associations for Mutual Fund Distributors (MFDs) ), Babu has been at the forefront of helping the MFDs navigate themselves to a better place. During his presidency, he got 25 fellow distributors to co-author a book called STAY HUNGRY, STAY BULLISH, on how to build a Robust Mutual Fund Distribution Business.







# Rajee Rajesh

Rajee Rajesh is a cheerful, optimistic finance professional known for her empathy and passion for financial literacy. A Chartered and Cost Accountant, she was an All India Topper in her CA exams. With over 17 years of experience, she is also a certified Financial Planner by the Financial Planning Standards Board of India, specializing in taxation, mutual funds, investment planning, and retirement solutions.

Rajee is the founding director of Banconus FinServ, which manages assets over ₹750 crores, catering to a diverse clientele including HNIs, NRIs, professionals, entrepreneurs, and young managers. She has earned accolades such as being named among the Top 10 Women Consultants in India (2020, CEO Insights) and Top 10 Wealth Management Consultants (2021, Consultants Review). She has featured on CNBC TV18 and contributes regularly to Naanayam Vikatan.

She launched “Money Matters,” a financial education initiative, and “Shakthi,” a financial literacy program for women. Rajee is also a sought-after speaker, corporate trainer, and visiting faculty at various institutions.

Beyond her professional life, she is an avid traveller and trekker, notably completing a 19-day trek to the Kanchenjunga base camp in 2015. Her interests include history, movies, and cultural heritage. She is active in forums like The Aura, Cinema Rendezvous, and Chennai PastForward. She also contributes to education and disability empowerment through her roles with Sri Ramakrishna Vidhyalaya and Soulfree.

Rajee continues to inspire with her multifaceted career and commitment to empowering individuals through financial knowledge.







# Murali Krishnan (Murali)

Murali Krishnan (Murali) is the Chief Operating Officer of Anantara. Murali has 25+ years of experience in the IT industry, working in Asia-Pacific (Singapore, Australia and India) and USA.

He has hardware, software, product and services experience. He has extensive sales and pre-sales experience with technical products and has established sales partners globally for products he handled. His areas of expertise include CRM, ERP, IT infrastructure, IT security, Cloud, AI, Salesforce, RPA, GRC, Testing, Core Banking, ERP, CRM, and Travel & Immigration. Murali is also a Gallup Strength Finder Coach. He is Sales-certified with TAS (Target Account Selling), ITIL-certified, ROGEN (presentation skills) certified and Toastmaster trained.

Murali is a regular and speaks at industry forum like Cloud Security Alliance and CIO/CISCO Round Tables. He is also a Level 2 cricket coach from NSW, Australia. He has worked for organizations like Google, Persistent Systems, Cognizant, Computer Associates, Singapore Technologies, HP(erstwhile Digital), eGain and Polaris.



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