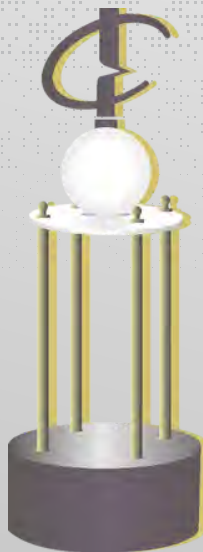


INVITATION



CavinKare-MMA ChinniKrishnan Innovation Awards

14th Edition

**6:00 PM, SATURDAY
20 SEPTEMBER 2025
IIT MADRAS RESEARCH
PARK AUDITORIUM**



THE GENESIS

Since its inception in 2011, the CavinKare-MMA ChinniKrishnan Innovation Awards have been marked by enthusiastic, steadfast support and encouragement of innovative ventures promoted by start-ups and small-scale enterprises.

The award commemorates the memory of **late Shri R ChinniKrishnan** (father of CK Ranganathan, Chairman & Managing Director, CavinKare Pvt Ltd), widely regarded as the **Father of the Sachet Revolution**. The **14th edition** of the award will select and honour entrepreneurs from all over India who embody the 'dreamer,' 'innovator,' and 'ideator' qualities of this celebrated innovator, the **late Shri. R. ChinniKrishnan**.

The award showcases, extols and honours innovative entrepreneurs based on the uniqueness of their product(s)/service(s), the value or benefits offered to people, and the scalability of their businesses.

Great ideas come when you least expect them to come. They don't happen when you want them to happen. However, we believe that you can set yourself and your environment to be ready for your next big idea to impact the world.

THE CHINNIKRISHNAN INSPIRATION

When Late Shri R. ChinniKrishnan pioneered sachet packaging, his philosophy was simple: **"Whatever the rich man enjoys, the common man should be able to afford too."** Today, his innovations are visible in every corner shop. This award is our tribute to his exceptional vision and contributions.

The mission of this award is to select and showcase innovative entrepreneurs, who introduced breakthrough or even disruptive changes in the market, and thus becoming worthy role models for others in India.

P R O C E S S A D V I S O R



Shardul Amarchand Mangaldas



CK Ranganathan

Chairman & Managing Director
CavinKare Pvt. Ltd.

&

Lakshminarayanan Duraiswamy

President
Madras Management Association

cordially invite you to the presentation of the

**CAVINKARE-MMA
CHINNIKRISHNAN INNOVATION AWARDS 2025**

Distinguished Chief Guest

R Dinesh

Executive Chairman
TVS Supply Chain Solutions Limited

At 6.00 pm on Saturday, 20 September 2025
IIT Madras Research Park Auditorium
'D' Block, 7th Floor, Taramani, Chennai 600 113



Dinner: 8:00 pm
Kindly be at your seat by 5:45 pm

RSVP: 044-2829 1133
Email: mma@mmachennai.org

PROGRAMME

05:15 PM	Registration
06:00 PM	Welcome & Opening Remarks CK Ranganathan Chairman & Managing Director, CavinKare Pvt. Ltd.
	Introductory Remarks Lakshminarayanan Duraiswamy President, Madras Management Association Managing Director, Sundaram Home Finance Ltd
	Brief on the award process Aarthi Lakshminarayanan Partner, Shardul Amarchand Mangaldas & Co
	Citation and presentation of Awards to Winners
	Address by the Chief Guest R Dinesh Executive Chairman, TVS Supply Chain Solutions Limited
	Presentation of Mementos
07:50 PM	Vote of Thanks Gp Capt R Vijayakumar (Retd), VSM Executive Director, Madras Management Association
07:55 PM	National Anthem
08:00 PM	Dinner