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Dr. V.L. INDIRA DUTT

President

&

Members of the Executive Committee of the

ANDHRA CHAMBER OF COMMERCE

&

MADRAS MANAGEMENT ASSOCIATION

cordially invite you to a Presentation on

**Valuing a Business:
Why It Matters & How to Do It Right**

by

Mr Chandrashekar Kupperi

**Founder - ANOVA Corporate Services Pvt. Ltd.
General Partner, Peaceful Progress Fund**

at 6.00pm to 7.00pm on Wednesday, 29 October 2025

at Dr. V.L. Dutt Hall,

(Andhra Chamber of Commerce)

“Velagapudi Ramakrishna Bldg.”,

23, Third Cross Street, West CIT Nagar, Nandanam, Chennai-600 035

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Hi-Tea & Registration - 5.30 P.M.

Profile of the Guest Speaker

Mr Chandrashekar Kupperi

Founder - ANOVA Corporate Services Pvt. Ltd.
General Partner, Peaceful Progress Fund

Shekar has more than two decades of experience with various multinationals in diversified sector experience such as FMCG, Life Insurance, Audit & Assurance and Oil & Gas sectors. His last stint was as Group Finance Director with Lornamead Group, a UK-based multinational in the FMCG space which owns well-known personal care brands (such as Yardley of London, Finesse, etc.). His prior stints include various finance and audit positions with MNCs such as ExxonMobil and KPMG in India.

Shekar has rich experience in the FMCG - M&A space, having led / been part of over 11 Acquisitions and 4 Divestments, besides re-structuring and re-financing transactions in North America, Europe, and India.

His deep knowledge and expertise in M&A led him to establish an Advisory firm 'ANOVA Corporate Services Pvt. Ltd.' ANOVA offers M&A Advisory and Fundraise services, besides Business Valuation, Financial Modelling, Investment Deck preparation and Strategic CFO services.

Being Sector-Agnostic, ANOVA has completed assignments across various sectors. Notable Transactions include :

- Divestment of AL Trans to Awaze Limited
- Divestment of VIBGYOR Paints & Chemicals to Nippon Paints
- Divestment of Novascotia Boutique Homes to OYO Rooms, India's largest Hospitality company
- Divestment of Helicord Transmissions to Megadyne Group, an Italian major.
- Fundraising for Bellatrix Aerospace from a Strategic Investor
- Due Diligence for endorsement by Shri. M.S.Dhoni in Shaka Harry, Rigi, Absolute Foods & Emotorad.

Shekar is also an active Angel Investor (investments made in 30+ Start-ups) and serves as non-executive director in mid-size companies, both in India and abroad.

He has also made investments in early-stage VC Funds including pi Ventures Fund II, 100 Unicorns Fund II, Jamwant Ventures, IvyCap, PointOne Capital and LetsVenture, besides investing through institutional angel investment platforms including The Chennai Angels (TCA), ah! Ventures, Venture Catalysts, Inflection Point Ventures (IPV), etc.

Shekar was instrumental in launching Peaceful Progress Fund, a SEBI Registered Angel VC Fund, where he is also a General Partner, and the Fund has invested in 24 Startups so far and looking to close few more shortly.

Shekar is a Chartered Accountant, Cost Accountant, and a Company Secretary by qualification; a Rank Holder and Medalist in both ICAI and ICWAI. He is also a member of Institute of Management Accountants, US; Institute of Public Accountants, Australia and Chartered Institute for Securities and Investments, UK. He holds an MBA (affiliated to BIM) and has completed a Senior Management Certification programme from IIM-Calcutta.

Awards & Achievements:

- 'First Award under SME Services category' at 13th National Awards for Excellence in Cost Management, 2015
- 'The Secret Weapon' Award by Barclays for his outstanding contribution during the Divestment of Lornamead Group to Li Fung (2012)
- Rashtriya Udyog Ratna Award for "National Economic Growth through Individual Contribution" by the National Organization for Commerce and Industry (2012)