

TALK ON

Importance of Strategy for Success of Business Organization

Friday, 23 January 2026
5:00 pm to 6:15 pm

SONA PG AUDITORIUM
SONA COLLEGE OF TECHNOLOGY, SALEM

PROGRAMME

04:30 PM	Registration & Tea	
05:00 PM	Welcome Address	Mr T Soundararajan Co-Chairman MMA Salem Chapter
05:05 PM	Chairman's Opening Remarks	Mr Thyagu Valliappa Chairman, MMA Salem Chapter & Vice Chairman, Sona Group of Institutions
05:15 PM	Introduction of the Speaker	Dr Vijayakumar Faculty Sona School of Management
05:20 PM	Address by the Speaker	Mr N Asoka Founder SPARK Engineers (P) Ltd
06:00 PM	Q & A	
06:10 PM	Vote of Thanks	Dr Sasikumar Devaraj Co-Chairman MMA Salem Chapter

N. Asoka is a Chemical Engineer and the Founder of M/s. SPARK Engineers (P) Ltd., a 38-year-old enterprise specializing in the manufacture of power laundry machinery. In recognition of his industrial excellence, he received the Prestigious Best Industrialist Award from the Government of Tamil Nadu in 1991. In addition to engineering, he has also been a manufacturer and exporter of food products.

SPEAKER



N ASHOKA

Mr. Asoka served as an Independent Director for M/s. Sambandam Spinning Mills Ltd. and M/s. Kandagiri Spinning Mills for 14 years. He was specially invited by the Government of Denmark under a sponsored program to study stainless steel product industries in Denmark.

A distinguished Rotary leader, he was District Governor of Rotary International District 2980 (2011-12) and a recipient of Rotary International's highest honor, the "Service Above Self" Award. He played a key role in executing Matching and Global Grant projects across multiple countries worth nearly USD 1 million. Through invitations from Rotary Clubs in the USA, Philippines, Nepal, and Sri Lanka, he led humanitarian initiatives including free heart surgeries for 150 children and the provision of artificial limbs to 500 individuals. He has attended Rotary International Conventions in the UK, Thailand, and the USA, is a Faculty Member of the Rotary Leadership Institute, and was a Guest Presenter at the Mid-Atlantic Rotary Leadership Institute, USA, in July 2024.