

Call for Nomination

M A D R A S
MMA
MANAGEMENT
ASSOCIATION
— ESTD. 1956 —



20th MMA Award for
Managerial Excellence 2022

Recognition for Managerial Excellence

MMA has always promoted sound management knowledge, experience and ideas in various disciplines. MMA instituted this award in the year 2002 with the objective of annually awarding excellence in managerial thinking, action and demonstrable results, in companies and institutions with their corporate or registered office in any of the Southern States of Andhra Pradesh, Karnataka, Kerala, Puducherry, Tamil Nadu and Telangana.



Awards for 3 segments

MMA Awards for Managerial Excellence are designed to recognise and reward companies and institutions that are broadly comparable. Towards this, three Awards are given in the following categories:

Category A: Manufacturing Sector

Category B: Services Sector

Category C: SME Sector

Definition of Small & Medium Enterprises (SME): Organisation with an annual turnover of upto Rs.250 crores (nett sales - i.e. excluding all taxes such as GST, cess, etc.)

Parameters for judgement

MMA Awards are given to companies/institutions/leaders who have excelled in their business segment. The focus is on overall managerial excellence rather than on select functional areas of excellence. Weightage will be given to those companies/institutions/individuals whose initiatives helped in bucking the trend during the Pandemic and opened up new avenues of growth in their respective industries. The judgement will be based on the company's vision and goals and how leaders have directed the various disciplines of management in a focused manner to meet or exceed the objectives set.

Independent Jury

MMA Managing Committee has constituted an independent jury comprising people with proven track record of excellence in their chosen fields. The process of adjudication will be facilitated by President MMA and a Deloitte Touche Tohmatsu India LLP representative. Deloitte Touche Tohmatsu India LLP (Deloitte) has been appointed by MMA as a consultant to help in the process of shortlisting the candidates by providing industry information and analysis of various companies/institutions.

* Divisions of companies are also eligible to apply if they are able to provide divisional financials and initiatives that are identifiable with the division. If the data/information on specific parameters is not identifiable with the division, the same would not be considered for the purposes of evaluation.



Process intended for determining Awardees

- 1 Initial nomination:** Nominations are invited from companies / institutions who either have their corporate headquarters or registered office within the Southern States of Andhra Pradesh, Karnataka, Kerala, Puducherry, Tamil Nadu and Telangana. The companies / institutions can also send their self-nominations. The attached nomination form can be used. Do send in the nominations by Monday, 23rd May 2022.
- 2 Information Sheet:** All nominees after initial scrutiny will be asked to submit detailed information by Monday, 30th May 2022.
- 3 Supplementary information:** Any supplementary information if needed, will be sought and received from specific nominees by Friday, 3rd June 2022.
- 4 Jury evaluation:** Jury will meet as appropriate and determine the final awardees by Saturday, 25th June 2022. Awardees will be intimated soon thereafter.
- 5 Seminar on Managerial Excellence:** Awardees will be invited to make a presentation on their managerial process of excellence that helped them win the Award, at a seminar preceding the MMA Annual General Meeting on Friday, 8th July 2022.
- 6 Award ceremony:** The Valedictory session of the “Seminar on Managerial Excellence” will be the prelude to the AGM. The Chief Guest of the AGM will present the Awards at the session to which all MMA members, special dignitaries and media will be invited.

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Last date for receiving nomination is Monday, 23rd May 2022.



Nomination closes Monday, 23rd May, 2022

For a nomination form, call:
Mr Sathish Kumar 96770 77700
Mr R Sundar 98401 23906
Ms Vakeeswari – 6381557146

Kindly send your nomination before Monday, 23rd May, 2022 to:
The Executive Director

Madras Management Association

Award for Managerial Excellence

New No.240 Pathari Road (Off. Anna Salai), Chennai 600 006

Ph: 044 - 2829 1133 / 4863 2711

E-mail: awards@mmachennai-events.in

Web: www.mmachennai.org

Facebook: www.facebook.com/mmachennai

The Managing Committee of MMA reserves the right to change the process of determining awardees or the dates mentioned herein without any notice.

20th MMA Award for Managerial Excellence 2022

APPLY ONLINE



NOMINATION/SELF NOMINATION OF

(Company/Institution)

Nominated by

Representing:

Business Address:

Mobile No.:

Tel No.: E-mail:

Nominee Details

Award Category: ☐ A ☐ B ☐ C

Name of Company/Institution:

Is the nominee a MMA Member? ☐ Yes ☐ No

If yes, Membership No.

State whether ☐ public ☐ private limited company ☐ partnership ☐ other

State whether listed in stock exchanges :
(if so give details of listing)

Business Address:

Brief Description of business*:

Brief reason for nomination*:

Chief Executive of Nominee:

Designation:

Business Address (if different from above):

Telephone No.: Mobile No.:

Fax No.:

E-mail:

** Use separate sheet if necessary*

Nomination Deadline : Monday, 23rd May 2022

Date:

Signature of Nominee

