

Lean Manufacturing for Executives - Detailed Basics!

12 March 2026 10:00 AM - 12 March 2026 05:00 PM

Brief Overview:

MMA's Flagship - Lean Manufacturing for Executives - Detailed Basics!

Date : 12-03-2026, Thursday

Time : 10:00 AM - 5:00 PM.

Venue : Madras Management Center, Chennai

In today's hyper-competitive global marketplace, where efficiency and agility define success, Lean Manufacturing emerges as a transformative methodology that eliminates waste, optimizes processes, and drives sustainable growth. At the Madras Management Association (MMA), this workshop equips participants with proven tools and strategies—from value stream mapping and 5S implementation to Kaizen and Just-In-Time principles—drawn from industry leaders like Toyota. Whether you're in manufacturing, operations, or supply chain, join us to unlock operational excellence, reduce costs by up to 30%, and empower your organization to thrive amid disruption.

Session content:

- **AGENDA:**

- Introduction to Lean Manufacturing.
- Work vs Waste
- 7 Wastes & their Effects in Lean Manufacturing.
- Effect of Inventory.
- Benefits of Lean Manufacturing.
- Evaluation.

For Whom:

- This workshop on Lean Manufacturing is Ideal for:
 - Production Managers- (>5 years experience)
 - Operations & Supply chain managers.
 - Quality Assurance/ Control Heads.
 - Engineering & Maintenance Supervisors.
 - Admin Executives

Key Takeaways:

Facilitator profile:

Er Chokkiah Ayyathurai

Accomplished and Goal Driven Operations Leader with 35+ Years of Experience and Expertise in the Auto, Auto ancillary Manufacturing & Kitchen Appliance Industry domains with Management and Tactical Business Leadership. Expert in Spanning Operation and Business Administration and Change Management achieving Optimal Results with Competent Planning, Organization and Solutions Oriented approach while driving Business Growth, Profitability and Strategic Alliances, Diplomatic Leader and Analytical Thinker able to Inspire and Cultivate Productive Working Relations with Employees, Customers and Partners. Over the years, I have been associated with Reputed Industry leaders such as Ashok Leyland, Brakes India, Lucas-TVS, CRI Pumps and Many More.

My Key Differentiates are Scaling up the Business and Operational Performance of Plants/Manufacturing Units across Functions, Delivering on Revenue/Profitability/Operational Targets, Delivering Operational Excellence and Maintaining/Building Strong Relationships with Partners/Vendors & Internal/External Stakeholders.

Areas of Competencies include but Not Limited to Business Strategy, Operational Excellence, Project Management, Process Re-Engineering, Vendor/Partner Management, Compliance's & Audits, Reporting, Stakeholder and Team Management.

Believe in adopting a People and Customer-Centric Approach, Focusing on Qualitative Outputs across all Deliverables. I have Proven my Competence in Setting up Operations and Scaling them up to Achieve Sustainable and Profitable Business.

Certified Lean Six Sigma Black Belt and Lead Auditor QS 9000:2015.

Fee Details:

- **Fee Details**
- Member amount : Rs 2950.00- (Including 18%GST)
- Non Member amount : Rs 0.00- (Including 18%GST)
- Total Member count :