

AI and DPDP (Digital Personal Data Protection Act)

27 June 2026 10:00 AM - 27 June 2026 05:30 PM

Brief Overview:

MMA's Flagship Workshop - AI and DPDP (Digital Personal Data Protection Act)

Date : 27-06-2026, Saturday

Time : 10:00 AM - 5:00 PM.

Venue : Madras Management Center, Chennai

Artificial Intelligence is rapidly being integrated into everyday business functions—from customer service and marketing to hiring, analytics, and decision-making. However, many organisations adopt AI tools without establishing clear governance frameworks, exposing themselves to data privacy risks, regulatory scrutiny, operational errors, and reputational harm.

This workshop focuses on helping businesses move from simply using AI tools to implementing structured AI governance and control mechanisms.

<https://forms.gle/k7ywC5Csbnb6XqB7A> : **REGISTER NOW**

Session content:

- Session 1: AI Governance & Privacy – Why Companies Are Unprepared

Session 2: Mapping AI Systems & Data (Foundation Step)

Session 3: Data Protection Risks in AI Systems

Session 4: Building an AI Governance Framework (Core Session)

Session 5: From Compliance to Continuous Monitoring

Session 6: Real Risk Scenarios (Where Companies Fail)

Session 7: AI Governance & Privacy Risk Audit (Conversion Engine)

For Whom:

- CXOs and Business Leaders overseeing AI adoption and digital transformation
 - Chief Technology Officers (CTOs) and Technology Heads
 - Chief Information Security Officers (CISOs) and Cybersecurity Leaders
 - Legal and Compliance Professionals dealing with technology regulation and data protection
 - Data Protection Officers (DPOs) and Privacy Professionals
 - Risk, Audit, and Governance Teams
 - HR Leaders managing AI-enabled recruitment and employee monitoring tools
 - Product Leaders and Innovation Teams building or deploying AI-enabled solutions
 - Founders and SME Owners integrating AI into business operations
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Key Takeaways:

- Understand AI risks in business environments
 - Map AI systems, tools, and data flows
 - Identify data protection risks in AI systems
 - Build structured AI governance frameworks
 - Move from compliance to continuous monitoring
 - Analyse real risk scenarios and failures
 - Conduct AI governance & privacy risk audits
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Facilitator profile:

SUBATHRA MYLSAMY

Fee Details:

- **Fee Details**
- Member amount : Rs 2950.00- (Including 18%GST)
- Non Member amount : Rs 0.00- (Including 18%GST)
- Total Member count :